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PTY LTD

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Conexus Financial Pty Ltd, the financial services media and events company, is pleased to announce a partnership with New York-based World Pension Forum (WPF).

WPF is a leading specialist pension and institutional educational conference provider with a 20-year track record. Its conferences attract chief investment officers, board chairs, trustees, fund chief executives and senior investment decision makers including state treasurers, governors and other politically influential individuals.

This new cooperative arrangement began on April 1, 2013, with WPF founder Philip Schaefer remaining as president. His signature style of seminar-like conferences, spotlighting substantive content and convivial networking, is key to the deal.

Conexus co-founder and chief executive Colin Tate noted further that the WPF scholar in residence, Stephen Kotkin, professor at the Woodrow Wilson School for Public and International Affairs at Princeton University, will continue to be responsible for programming and managing all content and speakers at WPF events.

Tate said the partnership was built on a shared philosophy. "Both Philip and I believe that challenging long-term institutional investors to think differently and encouraging them to engage globally has the power to make a difference in the world," he said. "These events aim to help investors connect the dots between their fiduciary responsibility, member returns and risk management for the ultimate betterment of retirees. It will also provide a platform to work with policy makers on addressing the world's urgent fiscal, environmental and social issues."

Conexus will bring the skills and expertise it has garnered as the leading institutional investment content provider in Australia to enhance the WPF events: three annual onshore and one offshore conference for US-based institutional investors. Crucially, it will also build and provide a platform for the audiences to communicate via an online community. Clients of WPF will also benefit from the strategy-based www.top1000funds.com medium, the regular readers of which collectively look after US\$12 trillion.

This partnership extends the reach of Conexus' international media and conference activities by creating a major business and network in the United States – the world's largest funds market. This exciting development adds value to all stakeholders: clients of both organisations, readers of all publications, and the staff and shareholders of both Conexus and WPF.

For further information, please contact Colin Tate

colin.tate@conexusfinancial.com.au

+1 929 888 2440 (US)

+ 61 412 641 099 (Australia)

ABOUT CONEXUS

Conexus is an Australian company owned by co-founder and chief executive Colin Tate and the company's senior executives. Conexus publishes the domestic institutional media *Investment Magazine*, www.investmentmagazine.com.au, *Professional Planner* magazine, www.professionalplanner.com.au, as well as www.top1000funds.com, a publication designed for global pension funds, sovereign wealth funds and endowments. Conexus also produces 11 domestic annual conferences in the institutional and advice markets, and the Fiduciary Investors Symposium series for global institutional investors.

ABOUT WORLD PENSION FORUM

Founded by Philip Schaefer in 1992 as Pensions 2000, WPF hosts four invitation-only, high-end conferences intended to encourage best practice among the largest US domestic investors. Schaefer became a leader in the conference business by pioneering opportunities in emerging markets. He took investors to Moscow and had Mikhail Gorbachev as a keynote speaker. He hosted the first conference in South Africa following the end of apartheid, with Nelson Mandela as keynote speaker. Other Nobel Prize winners and world leaders who have addressed WPF events include Jiang Zemin, Desmond Tutu, Yitzhak Rabin, Kim Dae Jung, Lech Walesa, Elie Wiesel, King Abdullah and Bill Clinton.

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